



## CSS Technology License

### CSS Technology License Procedure

For Process B: Content Providers, Authoring Studios, and DVD Disc Replicators

The following flow chart of procedures for obtaining a CSS License is provided as a general outline only.

**Instructions:** Begin by completing Step 1. Then wait for LMI (providing Administrative Services for DVD Copy Control Association) to perform the required steps before proceeding to Step 2. If you have any questions, please send e-mail to [CSS-License@DVDCCA.org](mailto:CSS-License@DVDCCA.org).

Licensee		DVD CCA
<p><b>Step 1:</b></p> <ol style="list-style-type: none"> <li>Prospective licensee completes the contact information form and downloads Licensing Documents from website.</li> <li>Then prospective licensee completes the Inquiry Sheet and two copies of the CSS License executed with blue ink.</li> <li>Sends Inquiry Sheet by fax and both executed documents via post to DVD CCA</li> </ol> <p><b>Fax:</b> (408) 779-9291      <b>Post:</b> 225 B Cochrane Circle Morgan Hill, CA 95037</p> <p>Note: Licensee should have already obtained DVD Format Book from the DVD Forum. Note the serial number of the DVD Format Book on the Inquiry Sheet.</p>	<p>®</p>	<p><b>DVD CCA will:</b></p> <ol style="list-style-type: none"> <li>Verify completeness of Inquiry Sheet</li> <li>Verify DVD Format book serial numbers with DVD Forum.</li> </ol> <p><b>Upon receipt of verification from the DVD Forum.</b></p> <ol style="list-style-type: none"> <li>Countersign both executed copies of CSS License.</li> <li>Send General Description of the DVD Content Scramble System.</li> <li>Send prospective licensee one countersigned CSS License Agreement along with an invoice.</li> </ol>
<p><b>Step 2:</b></p> <ol style="list-style-type: none"> <li>Licensee receives one countersigned CSS License Agreement</li> <li>Pays invoice received from DVD CCA which reflects respective annual membership fee.</li> <li>Licensee signs and returns the Receipt of Items form.</li> </ol>	<p>®</p>	<p><b>DVD CCA will:</b></p> <ol style="list-style-type: none"> <li>Verify receipt of payment.</li> <li>Send Content Side Guide Book, a CD-R with CSS Key Input program, CSS Certificate and Receipt of Items Form.</li> </ol>
<p><b>Step 3:</b></p> <ol style="list-style-type: none"> <li>Licensee signs and returns the Receipt of Items form.</li> <li>Client runs CSS Key Program and sends the resultant floppy disks to DVD CCA</li> </ol>	<p>®</p>	<p><b>DVD CCA will:</b></p> <ol style="list-style-type: none"> <li>Verify receipt and files the Receipt of Items form.</li> <li>Complete the key generation process and return the resultant floppy disks.</li> <li>Send a Receipt of Items form.</li> </ol>



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<b>Step 4:</b> 1. Sign and return Receipt of Key form.	<b>®</b>	<b>DVD CCA will:</b> 1. Verify receipt and files the Receipt of Items form.
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Please note:

DVD CCA licensing procedures are currently undergoing transition from interim to final CSS License.

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Dear Potential Licensee,

We received your inquiry with regard to the license activities of DVD Copy Control Association and obtaining a Content Scramble System ("CSS") License.

In an effort to clarify our activities, and to proceed with granting of license of CSS and disclosure of technical information relating to CSS, we would like to offer an explanation of the procedures, as follows:

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### STEP 1 (CSS Application Form)

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To begin the process, please find attached an "Inquiry Sheet" for your completion (all three pages) and return to DVD CCA with the requested information. Following the Inquiry Sheet, we've also included a chart, which generally outlines the licensing procedures below.

Next, you may download a copy of the CSS License Agreement for review purposes. A copy of the Procedural Specifications, is not expected to be available until about August 2000. Also, the CSS Associate License Agreements, for "Assemblers" and "Resellers", are not yet available. Please continue to check the DVD CCA website for related update and availability information.

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### STEP 2 (CSS Licensing)

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If you determine that your company would like to start to manufacture and sell DVD related products using CSS, or you have an immediate plan to start to manufacture and sell DVD related products using CSS technology, a CSS License is required for manufacture and sale of such products.

DVD CCA must collect an annual membership fee of 5,000US\* dollars (\*subject to periodic review and revision) for each category of license selected, based upon Membership Category selection. Please be aware that the CSS license is royalty free (tax treaty withholding is not applicable). The membership fees are used to offset the costs associated with DVD CCA's administration of CSS as a licensing activity. Additionally, upon receipt of full payment due, the Licensee may further receive additional and specific Technical Specification (Highly Confidential Information), dependant upon the category of license selected, specifically limited that category

[Note: For non-US applicants wishing to expedite an order via wire transfer, please be aware of your financial institution's related wire transfer fees and/or any intermediary financial institution involved, which will likely be drawn against wire transfer amount - our bank must be in receipt of the full amount due. Accordingly, it is the obligation of all Licensee applicants to cover all transactional expenses that they incur with their own financial institutions, whereas it is our obligation to cover our own bank's fees.]



## CSS Technology License

### The Process Begins...

- (1) Upon DVD CCA's receipt of an Applicant's completion and submission of:
- i) website contact information
  - ii) the Inquiry Sheet (via email, fax or post)
  - iii) two (2) executed (preferably with blue ink) CSS License Agreements and/or two (2) executed CSS Associate License Agreements



[Verification of DVD Format Book Serial Number\(s\) is required to continue in the licensing process](#) (not applicable to "Assembler" and "Reseller" Associate Membership Categories)

- (2) The Applicant will then receive:
- i) an executed & counter-signed original CSS License Agreement and/or CSS Associate License Agreement
  - ii) an invoice for selected Membership Category(ies) and, if relevant, for Confidential and/or Highly Confidential Information (e.g. applicable parts of CSS specification) to be provided
  - iii) General Description of the DVD Content Scramble System (not applicable to "Assembler" and "Reseller" Associate Membership Categories)
  - iv) Receipt for return acknowledgement



The CSS license has an [annual](#) DVD Copy Control Association administrative fee of **5,000US** dollars for each Membership Category of license selected. The cost of [each](#) CSS Technical Specification (Confidential Information) is **500US** dollars [per](#) copy [per](#) Technical Specification.). **No technical information is provided for the "Assembler" and "Reseller" categories.**

- (3) Upon DVD CCA's receipt of an Applicant's full payment for invoiced amount, DVD CCA will provide the Licensee with the following:
- i) CSS License Certificate and/or CSS Associate License Certificate [for selected Membership Category(ies)]
  - ii) if relevant, Confidential and/or Highly Confidential Information (e.g. applicable parts of CSS specification), for selected Membership Category(ies)
  - iii) one original countersigned CSS License Agreement
  - iv) Receipt for return acknowledgement

Please fill out the attached form and return it to us as. We appreciate your efforts to provide complete and accurate information. We look forward to servicing your CSS needs.

Best regards,  
DVD CCA

[Note: Our receipt of this Inquiry Sheet shall not be deemed to grant a license to your company]



CSS Technology License

**"Inquiry Sheet"**  
CSS License Application Form  
\_\_\_\_\_  
(Business Information)

*Please indicate whether your company is a:*

- yes*  *no*      *Current interim CSS Licensee?*  
 *yes*  *no*      *Current CSS Licensee adding new Membership Category?*

**1. Contact Person** (We will send the information to Contact Person. Please write clearly)

1.1. Name of Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Alternate Licensee Contact / Title?: \_\_\_\_\_ / \_\_\_\_\_

[\[Contact Person and Provision of CSS Information\]](#). Licensee shall designate a single Authorized Employee who shall receive all Confidential Information and Highly Confidential Information (the "Licensee Contact") disclosed by Licensor and may designate a single alternative Authorized Employee ("Alternate Licensee Contact") who shall be entitled to receive such Confidential or Highly Confidential Information in the event that Licensee Contact is absent at the time such information is to be provided]

1.2. Telephone/Facsimile Number/E-mail Address:

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

1.3. Name of Company/Division:

Company: \_\_\_\_\_

Division: \_\_\_\_\_

1.4. Address (including country):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



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### 2. Company information

2.1. Official Name of your Company: \_\_\_\_\_

2.2. Address of the head office (including country):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2.3. Date of establishment: \_\_\_\_\_

2.4. Amount of Capital: USD \$ \_\_\_\_\_

2.5. Number of Employees: \_\_\_\_\_

2.6. Outline of business: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2.7. Business Category in DVD:

- Assembler (also known as Integrated Product manufacturer)
- Reseller
  
- Content Provider
- Authoring Studio
- DVD Disc Replicator
  
- DVD Disc Formatter Manufacturer
- DVD Player Manufacturer
- DVD-ROM Drive Manufacturer
- DVD Decoder Manufacturer (hardware and/or software)
- Descramble Module Manufacturer (hardware and/or software)
- Authentication Chip Manufacturer for DVD-ROM Drive
- Authenticator Manufacturer for DVD Decoder (hardware and/or software)
- Verification Product Manufacturer



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### 3. CSS License Category Selection

[Note: [annual](#) Membership dues (fees) of \$5,000.00US\* dollars (\*subject to periodic review and revision) **per** category of license selected

#### 3.1. Proposed use(s) of CSS information:

##### **Membership Categories:**

- Assembler [Associate License]
- Reseller [Associate License]
  
- Content Provider
- Authoring Studio
- DVD Disc Replicator
  
- DVD Disc Formatter Manufacturer
- DVD Player Manufacturer
- DVD-ROM Drive Manufacturer
- DVD Decoder Manufacturer (hardware and/or software)
- Descramble Module Manufacturer (hardware and/or software)
- Authentication Chip Manufacturer for DVD-ROM Drive
- Authenticator Manufacturer for DVD Decoder (hardware and/or software)
- Verification Product Manufacturer

[Note: [§ 3.2](#) is **not** applicable to "Assembler" and/or "Reseller" categories – Applicants in these categories also are not entitled to receive the "General Description of The DVD Content Scramble System".]

#### 3.2. Your Serial No(s). of "DVD specifications for Read-Only Disc (Version 1.0 or later):

**Serial No.(s):** \_\_\_\_\_ , \_\_\_\_\_ , \_\_\_\_\_  
[e.g. Six digit serial number starts with "10\_ \_ \_ \_" or "20\_ \_ \_ \_" ]

[Note: CSS technologies are constructed over DVD technology and DVD CCA will disclose some of them in our CSS technical specifications. Accordingly, it is a requisite condition to confirm that your company is an official Book contractor with Toshiba. Your DVD Book Serial number is a very important part of the CSS License application. If you have the serial number(s), please write it in the area designated above. For any DVD Format Book related questions or information on the process of obtaining a DVD Book, please contact Mr. Makoto Inabayashi, President, of DVD Format/Logo Licensing Corporation (DVDFLLC). His contact information is as follows: Tel [+81 3 5777 2883](tel:+81357772883) / Fax [+81 3 5777 2884](tel:+81357772884)